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| **Customer Registration** | | |
| **Name** | **Register** | |
| **Priority** | High | |
| **Actor** | Customer | |
| **Summary** | User will sign up to become a registered user. | |
| **Pre-condition** | User should be on login page. | |
| **Post-condition** | On registration system will redirect the user on homepage. | |
| **Include** | None | |
| **Extends** | None | |
| **Normal Course of Events** | | |
| **User’s Action** | | **System Response** |
| 1. User will click on “Signup” button. | | 1. System will show a registration page to enter following information.  * First Name * Last Name * Email * Password * Confirm Password |
| 1. User will enter valid registration information. | | 1. System will validate the entered information. |
| 1. User will click on ‘Register” button. | | 1. System will register the user and redirect on homepage. |
| **Alternative Path** |  | |
| **Exceptions** | If input is invalid, then system will prompt to enter valid data by providing suggestions. | |
| **Assumption** | User will enter valid the information and successfully registered. | |

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| **Customer Login** | | |
| **Name** | **Login** | |
| **Priority** | High | |
| **Actor** | Customer | |
| **Summary** | User will login to the system with valid credentials to perform authorized tasks. | |
| **Pre-condition** | User have valid email and password. | |
| **Post-condition** | On login system will redirect the user on homepage. | |
| **Include** | None | |
| **Extends** | None | |
| **Normal Course of Events** | | |
| **User’s Action** | | **System Response** |
| 1. User will click on “login” button. | | 1. System will show a login page to enter following information.  * Email * Password |
| 1. User will enter valid login information. | | 1. System will validate the entered information. |
| 1. User will click on “Login” button. | | 1. System will authenticate the entered information and redirect on homepage. |
| **Alternative Path** |  | |
| **Exceptions** | If input is invalid, then system will prompt to enter valid email and password. | |
| **Assumption** | On valid email and password user will successfully login. | |

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| **Design Survey** | | |
| **Name** | **Design Survey** | |
| **Priority** | High | |
| **Actor** | Customer | |
| **Summary** | User will design survey to using survey builder. | |
| **Pre-condition** | After login user is on dashboard. | |
| **Post-condition** | When survey is created, System will allow user to select target audience. | |
| **Include** | None | |
| **Extends** | None | |
| **Normal Course of Events** | | |
| **User’s Action** | | **System Response** |
| 1. User will click on “Create Survey” button. | | 1. System will show a survey builder. |
| 1. User will click on “Plus sign”. | | 1. System will add a question. |
| 1. From tool box user will click on question type.  * Multiple Choice * Check box * Short answer. | | 1. System will add the selected question choice. |
| 1. User will click on below ‘plus’ button to add more options. | | 1. System will add more option for multiple choice questions. |
| 1. User will select technical complexity factor from the scroll bar. | | 1. System will set the question complexity factor. |
| 1. User will click on ‘Save and Continue’ button. | | 1. System will save the created survey and redirect on target audience page. |
| **Alternative Path** |  | |
| **Exceptions** |  | |
| **Assumption** | User will successfully design a survey. | |

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| **Target Audience** | | |
| **Name** | **Target Audience** | |
| **Priority** | High | |
| **Actor** | Customer | |
| **Summary** | User will select target audience after survey designing. | |
| **Pre-condition** | Survey is created, user is on target audience page. | |
| **Post-condition** | When target audience is selected, System will allow user to select target audience. | |
| **Include** | None | |
| **Extends** | None | |
| **Normal Course of Events** | | |
| **User’s Action** | | **System Response** |
| 1. User will fill the target audience form with the following fields  * Country * City * Gender * Age * Occupation * Education * Marital Status * Income   And click on save and continue button. | | 1. System will save the target and redirect on buy package page. |
| **Alternative Path** |  | |
| **Exceptions** |  | |
| **Assumption** | User will successfully select target audience. | |

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| **Buy Package & submit Survey** | | |
| **Name** | **Buy Package & submit survey** | |
| **Priority** | High | |
| **Actor** | Customer | |
| **Summary** | User will buy survey package after survey target audience. | |
| **Pre-condition** | Survey target audience is selected, user is on buy survey package. | |
| **Post-condition** | When target audience is selected, System will show the user estimated survey time and cost. | |
| **Include** | None | |
| **Extends** | None | |
| **Normal Course of Events** | | |
| **User’s Action** | | **System Response** |
| 1. User will select survey deadline by choosing  * Date * Time. | |  |
| 1. User will input the following subscriber subscriber’s number  * Brown badge * Sliver Badge * Gold Badge   And click on save and continue button. | | 1. System will save the selected survey package and show estimated time and survey cost. |
| 1. User will click on continue button. <Alt1> | | 1. System will do payment transection from customer account and show a confirmation message. |
| 1. User will click on ‘Yes’ button. <Alt2> | | 1. System will send the survey to the target audience. |
| **Alternative Path** | <Alt1> User will click on ‘Cancel’ button.  <Alt2> User will click on ‘No’ button. | |
| **Exceptions** |  | |
| **Assumption** | User will successfully design a survey. | |

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| **Survey Results** | | |
| **Name** | **Survey Results** | |
| **Priority** | High | |
| **Actor** | Customer | |
| **Summary** | User will view survey questions results from completed and in progress surveys. | |
| **Pre-condition** | User is on dashboard after login | |
| **Post-condition** |  | |
| **Include** | None | |
| **Extends** | None | |
| **Normal Course of Events** | | |
| **User’s Action** | | **System Response** |
| 1. User click menu button from completed or in progress survey button. | | 1. System will show a dropdown with results, send and delete for completed and results and send for in progress surveys. |
| 1. User will click on results button. | | 1. System will show the subscriber’s response graphs. |
| **Alternative Path** |  | |
| **Exceptions** |  | |
| **Assumption** | User will successfully view survey results. | |